

The Merchandise Sponsorship opportunities have been developed to allow you to maximize your exposure at the 3rd NSSSC. Opportunities are limited and offered on first come, first-served basis.

As a merchandise sponsor, you will receive the following substantial benefits and recognition:

Prior to event

Press release announcing your sponsorship

Prior to and after event

Logo on the event's website

Company acknowledgement in the conference documentation and workbook (if applicable)

On-Site during the event

Logo and company name acknowledgement in 3rd NSSSC official publications

Sponsorship acknowledgement on slides during plenary session

Your corporate logo on the merchandise carried by conference delegates

**Official
Conference
Briefcases
\$9,500**

Gain maximum visibility through sponsorship of the Official Conference Briefcase. All registered attendees will receive a professional briefcase that will be used to collect exhibition-floor and conference materials. Your company name and logo will be prominently displayed on the briefcases for all attendees to see. Your key customers will use these high-quality, multipurpose briefcases long after the event. Sponsorship of the Official Conference Briefcase also provides you with an opportunity to participate in the Briefcase Insertion Program, through which we will distribute your company's product literature to every attendee. Simply provide us with your corporate/product literature, and we will insert it into your sponsored briefcases for distribution.

**Executive
Portfolios
\$7,500**

The Executive Portfolio Sponsorship is an excellent way to put your company name in front of all conference attendees. These attractive black leatherette portfolios house writing tablets, corporate-sponsored pens, and important information. Your sponsorship also provides you with an opportunity to distribute your company or product literature to every attendee. Simply provide us with your promotional or corporate information page, and we will insert it into your portfolios for distribution.

**Corporate Pens
\$4,500**

Place your company's name and logo directly into the hands of all attendees. The Executive Portfolios distributed at the conference have a slot reserved for a company-sponsored writing instrument. This exclusive opportunity is available to only one organization, so don't miss your chance to make your mark!

**Name Badge
Lanyards
\$3,500 Exclusive**

To make a positive impression early on, sponsor the Name Badge Lanyards, which will be given to all attendees with their conference badge at the registration desk. Your company logo will be featured prominently on this item, which attendees will wear each day of the conference.

**Conference
On CD Rom
\$7,500**

With this premier sponsorship, your company will have year-round exposure with your logo prominently featured on the CD-ROM proceedings. Additionally, your logo will appear on the table of contents page contained within the CD-ROM. Attendees will refer to the proceedings time and again following the conference.

**Conference
Briefcase Insertion
\$2,500**

Five organizations will have the opportunity to participate in the Briefcase Insertion Program. This exciting target-marketing opportunity allows exhibitors to distribute promotional literature to the conference participants

**3rd NSSSC
Souvenir Mug
\$2,000**

Become part of attendee's daily routine by sponsoring a 2010 Summit take-home souvenir coffee mug. We plan to produce 700 mugs, one per Summit participant. Minimum sponsorship required for your logo to be placed on each mug is \$2,000. Exclusive sponsorship (only your organization's logo will appear on the mugs) is available for \$9,000 and includes two meeting registrations and a 1/2 page ad in the Conference program. Only five logos will fit on each mug, so be sure to sign up for this opportunity soon!