

International Swine Flu Conference

MERCHANDISE SPONSORSHIP OPPORTUNITIES

Conference: November 23-24, 2009

Workshop: November 25, 2009

Toronto, Canada

Name badge Lanyards
\$3,995 Exclusive

To make a positive impression early on, sponsor the Name Badge Lanyards, which will be given to all attendees with their conference badge at the registration desk. Your company logo will be featured prominently on this item, which attendees will wear each day of the conference.

Executive Portfolios
\$3,995

The Executive Portfolio Sponsorship is an excellent way to put your company name in front of all conference attendees. These attractive black leatherette portfolios house writing tablets, corporate-sponsored pens and important information. Your sponsorship also provides you with an opportunity to distribute your company or product literature to every attendee. Simply provide us with your promotional or corporate information page, and we will insert into your portfolios for distribution.

Name Badge Inserts
\$4,995 Exclusive

All attendees at this event will recognize your company name with the Name Badge Insert. This insert stands up above the badge, reminding every attendee of your new product offering. The name badge inserts are a sure-fire way to grab the attention of participants looking for the best new product and services.

Conference Proceedings
On CD Rom
\$1,995 Exclusive

Place your company's name and logo directly into the hands of all attendees. The Executive Portfolios distributed at the conference have a slot reserved for a company-sponsored writing instrument. This exclusive opportunity is available to only one organization, so don't miss your chance to make your mark!

Corporate Pens
\$1,995
Exclusive

Become part of attendee's daily routine by sponsoring a 2008 Summit take-home souvenir coffee mug. We plan to produce 700 mugs, one per Summit participant. Minimum sponsorship required for your logo to be placed on each mug is \$2,000. exclusive sponsorship (only your organization's logo will appear on the mugs) is available for \$9,000 and includes two meeting registrations and ¼ page ad in the Conference program. Only five logos will fit on each mug, so be sure to sign up for this opportunity soon!

Official Conference
Briefcases
\$2,995

Five organizations will have the opportunity to participate in the Briefcase Insertion program. This exciting target-marketing opportunity allows exhibitors to distribute promotional literature to the conference participants.

ISFC2009