

4th ALGERIA Electricity & Water Expo

Algiers, October 28-30, 2008

APPLICATION AND EXHIBIT SPACE CONTRACT
28-30 OCTOBER 2008
 ALGIERS, ALGERIA

Mailing Address Information

Exhibiting Company Name _____
 Contact _____
 Title _____
 Address 1 _____
 Address 2 _____
 City _____ State/Province _____
 Zip/Postal Code _____ Country _____
 Tel. _____ Fax _____
 E-Mail _____
 Website _____
 Activity _____
 Products/Services to be exhibited _____

Key Personnel

Management Contact

Name _____
 Title _____
 E-Mail _____
 Phone _____ Mobile _____

Event's Contact

Name _____
 Title _____
 E-Mail _____
 Phone _____ Mobile _____

PR/Marketing Contact

Name _____
 Title _____
 E-Mail _____
 Phone _____ Mobile _____

Participation Fee & Deposit per Booth Space

Description	SQM	Unit Price	Amount US\$
Equipped Space Minimum 12 M ² <small>(space must be always multiple of 3 square Meters i.e. 18, 21.)</small>		385	
Space Only * Minimum 18 M ² <small>(space must be always multiple of 3 square Meters i.e. 18, 21.)</small>		350	
Premium Placement (Corner Booths) Minimum 24 M ²		+10% of booth Cost	
Advertisement in the Exhibition Directory			

Payment Schedule

A. 20% of the Exhibit Space Cost is due upon application, when the Application and Contract is submitted on or before August 31, 2008. The Balance is due by September 1, 2008

B. The entire 100% Exhibit Space Cost is due by September 1, 2008. 100% of the Exhibit Space Cost is due upon application and Contract is submitted on or after September 1, 2008

Due Amount

20% Due Deposit

Balance

Advertising in the Official Directory

Description	US\$	QTY
Full Page	595	
Outside Back Cover	1,864	
Inside Front Cover	1,985	
Inside Back Cover	1,565	
Inside Facing, Front Cover	1,770	
Inside Facing, Back Cover	1,538	
Double Page Spread	895	

Note: This document, when signed by Exhibitor and New Fields, constitute a binding legal agreement, New Fields agrees to review this Application and Contract and assign exhibit space to your company, if available, consistent with AEW eligibility requirements and policies. Exhibitors agrees that upon acceptance of this Application and Contract by New Fields with or without appropriate payment, this Application and Contract shall become a legally binding contract; enforceable against exhibitor in accordance with its terms. By the signature below, the individual signing this document represents and warrants that he/she is duly authorized to execute this binding contract on behalf of Exhibitor. It is understood that the booth will be assigned to the company name listed above. By signing this agreement, exhibitor agrees that they have received, read and agree to the attached 2008 Algeria Electricity and Water Application and Space Contract Terms and Conditions, incorporated in their entirety herein and expressly made a part of this Application and Contract. This Application and Contract and the included 2008 Algeria Electricity and Water Application and Space Contract Terms and Conditions constitute cannot be modified except by express written agreement signed by New-Fields.

Exhibiting Company's

Representative Name _____

Title _____

Signature **X** _____ Date _____
 (Authorized by Exhibiting Company)

Exhibit Space Choices

Refer to the AEW floor plan and list Four (4) space choices in order of preference. We will try to accommodate your preference, but space requests are for guidance and are not guaranteed. Assignments are based on: a) Product Category; b) Special Requirements; and c) Space Availability. All request received will be handled upon receipt of this executed Application and Contract, on a first come, first served space-available basis. New Fields will not process illegible incomplete or unsigned Application and

Booth #

1. _____
2. _____
3. _____

C O N T R A C T S

EXHIBITORS: PLEASE DO NOT WRITE IN THIS SPACE
FOR New Fields OFFICE USE ONLY

Payment Received \$ _____ Money Receipt # _____

Balance Due: \$ _____ Date _____

Accepted by New Fields

By: _____

Signature _____ Date _____

Produced and Organized By New Fields Exhibitions
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