

4th Algeria Fire, Safety & Security Expo

APPLICATION AND EXHIBIT SPACE CONTRACT 8-10 November 2010 ALGIERS, ALGERIA

Mailing Address Information

Exhibiting Company Name _____
 Contact _____
 Title _____
 Address 1 _____
 Address 2 _____
 City _____ State/Province _____
 Zip/Postal Code _____ Country _____
 Tel. _____ Fax _____
 E-Mail _____
 Website _____
 Activity _____
 Products/Services to be exhibited _____

Key Personnel

Management Contact

Name _____
 Title _____
 E-Mail _____
 Phone _____ Mobile _____

Event's Contact

Name _____
 Title _____
 E-Mail _____
 Phone _____ Mobile _____

PR/Marketing Contact

Name _____
 Title _____
 E-Mail _____
 Phone _____ Mobile _____

Participation Fee & Deposit per Booth Space

Description	SQM	Unit Price	Amount US\$
Equipped Space Minimum 12 M ² <small>(space must be always multiple of 3 square Meters i.e. 18, 21.)</small>		\$485	
Space Only* Minimum 18 M ² <small>(space must be always multiple of 3 square Meters i.e. 18, 21.)</small>		\$395	
Premium Placement (Corner Booths) Minimum 24 M ²		+10% of booth Cost	
Advertisement in the Exhibition Directory			

Payment and Cancellation Terms :

A non-refundable and non-transferable payment of 20% of the exhibit fee is required with this contract. The full balance is due 90 days before the event. Cancellation policy is as follows: if a written cancellation is received 90 days or more from the date of the event, Exhibitor is liable for 50% of contracted amount; after 90 days, Exhibitor is liable for 100% of said amount. Please contact your sales representative to make arrangements for bank wire transfer payments.

Due Amount
20% Due Deposit
Balance

Advertising in the Official Directory

Description	US\$	QTY
Full Page	595	
Outside Back Cover	1,864	
Inside Front Cover	1,985	
Inside Back Cover	1,565	
Inside Facing, Front Cover	1,770	
Inside Facing, Back Cover	1,538	
Double Page Spread	895	

Note: This document, when signed by Exhibitor and New-Fields, constitutes a binding legal agreement. New-Fields agrees to review this Application and Contract and assign exhibit space to your company, if available, consistent with AFSS eligibility requirements and policies. Exhibitors agree that upon acceptance of this Application and Contract by New-Fields with or without appropriate payment, this Application and Contract shall become a legally binding contract; enforceable against Exhibitor in accordance with its terms. By the signature below, the individual signing this document represents and warrants that he/she is duly authorized to execute this binding contract on behalf of Exhibitor. It is understood that the booth will be assigned to the company name listed above. By signing this agreement, Exhibitors confirm that they have received, read and agree with the attached 2010 Algeria Fire, Safety & Security Application and Space Contract Terms and Conditions, incorporated in its entirety herein and expressly made in this Application and Contract. This Application and Contract and the included 2010 Algeria Fire, Safety & Security Application and Space Contract Terms and Conditions constitute the entire agreement between both parties and cannot be modified except by written agreement signed by New-Fields.

Exhibiting Company's Representative Name

Name _____
 Title _____
 Signature **X** _____ Date _____
(Authorized by Exhibiting Company)

Exhibit Space Choices

Refer to the AFSS floor plan and list four (4) space choices in order of preference. We will try to accommodate your preference, but space requests are for guidance and are not guaranteed. Assignments are based on: a) Product Category; b) Special Requirements; and c) Space Availability. All requests received will be handled upon receipt of this executed Application and Contract, on a first-come, first-served space-available basis. New-Fields will not process illegible incomplete or unsigned Application and Contracts.

Booth

1. _____
2. _____
3. _____

EXHIBITORS: PLEASE DO NOT WRITE IN THIS SPACE

For New-Fields office use only

Payment Received \$: _____ Money Receipt #: _____
 Balance Due \$: _____ Date: _____

Accepted by New-Fields:
 By: _____
 Signature: _____ Date: _____

Produced and Organized By **New-Fields Exhibitions, Inc.**

United States New-Fields Exhibitions, Inc. 1101 Pennsylvania Avenue, NW 6th Floor Washington, DC 20004, USA +1.202.536.5000 Fax +1.202.280.1239 New-Fields.com	Middle East & North Africa New-Fields Exhibitions, Inc. P.O. Box 14003 Al-Nayli Building Dubai, UAE +971.4.268.6870 Fax +971.4.262.4569 New-Fields.ae
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Promotional Code INQAFSSE