

6th International Bird Flu Summit

Bali, Indonesia 27-28 March 2008

Show your care. Meet your planning deadlines. Engage staff & suppliers and learn how to work with community, state & federal agencies to survive & recover from a pandemic.

Know How To Respond

Recognize problems earlier. Make the right decision faster.

Plan To Continue

Maintain cash flow and work flow. Keep the learning process alive.

How to Plan

Make everyone a stakeholder. Spell out roles and responsibilities.

Protect Your Community

Know your resources. Test them against your toughest scenarios.

You are invited to join us in Bali, Indonesia, March 27-28, 2008, for the 6th International Bird Flu Summit, the independent networking event for public-private partnering. Review outcomes and proceedings of academic and governmental summits worldwide. Evaluate new objectives, resources, opportunities and strategies in real-world terms. Meet distinguished scientists, researchers, healthcare leaders, corporate heads, and independent consultants to discuss your role in addressing the threat of a flu pandemic. Be among the first to examine up-close new findings and innovations from presenters, exhibitors, sponsors and other delegates. Take away from the 6th International Bird Flu Summit your own pandemic preparedness and response community.

Topics Include

- Preparing Communities Strategies; Local Partnership Participation
- Delivery of Vaccine and Anti-viral Medication
- National Pandemic Influenza Medical Countermeasure
- Benefit-Risk Assessment: Public Health, Industry & Industry Regulated Perspectives

Country Report &

Situation Update

Hear from doctors who have examined and treated Human cases of Bird Flu

Indonesia	United Kingdom
Turkey	Nigeria

Global Influenza Surveillance Networks & Pandemic Preparedness

- International Early Warning Signs
- Prevention & Reduction of Transmission
- Interoperability between Asian Regions, Europe, Africa & US

Antiviral Agents – Roles & Response

- Antiviral Strategy
- Antiviral therapy & Public health purpose
- Status of Antiviral Development & Distribution Plans

Previous Speakers

International Organizations

Alex Thiermann
World Organization for Animal Health (OIE)

Dr. Wenqing Zhang
WHO Epidemic and Pandemic
Switzerland

Koos van der Velden
European Influenza Surveillance Scheme
Netherlands

Dr. Robert Andraghetti
WHO
Switzerland

Dr. David Nabarro
UN Coordinator for Avian and Human Influenza



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Command, Control, & Management

- Countries Incident Management System
- Organization of Pandemic Influenza Committee
- Method of Coordination & Liaisons with the Command & Control Function

Surveillance & Data Management

- National & International Surveillance Procedures
- Enhancement of AI Surveillance Testing in Human & Poultry Population
- Global Rapid Response Plan & Pandemic Control

Current Scientific Advances on H5N1 Virus

- Analysis of Viral Strains & Molecular Biology
- Virulence & Pathogenicity
- Mysteries of Influenza revealed thru different approaches

Delivery of Vaccine & Antiviral Medication

- Current & Novel approaches of vaccines
- Avian Flu Vaccine Strategy
- Vaccine Production & Access

Preparing Communities Strategies: Local Partnership & Participation

- Advancing pandemic preparedness for Law Enforcement, Public Safety, and Security
- Government & municipalities coordination & implementation of National Strategy on AI
- Role of Pandemic Alerts & Information Sharing

THE BOTTOM LINE SURVIVING A PANDEMIC

Avian Influenza: Determinants of Host Range & Potential Adaptation to Humans

- Bird Flu transmission to humans maybe higher than thought
- Past episodes of Worldwide Outbreak
- Projection of Global Pandemic Influenza Mortality

Emergency Response Management

- Potential Clinical Impact of Pandemic Influenza
- Governmental public health's role
- First Responders Pan Flu Response

“ Did a great job of integrating world class policy leaders, scientists, medical, law enforcement and response community. Emphasis on business preparedness & continuity was beneficial and encouraging. ”

Dr. Tom McGinn
US Department of Homeland Security

Previous Speakers

US Government

Dr. Tom DeLiberto
USDA APHIS Wildlife Services

Dr. Jonathan T. Zack
USDA APHIS Veterinary Services

Lieutenant Colonel Brett L. Jackman
US Department of Defense

Dr. Robin A. Robinson
U.S. Department of Health & Human Services

John Iskander
Centers for Disease Control and Prevention

Capt. Marsha Davenport
United States Public Health Service

Robert Zitz
US Department of Homeland Security

Dr. Mary Klote
Walter Reed Army Medical Center

Dr. Tilman Jolly
US Department of Homeland Security



Dr. Mary Klote, Clinical Laboratory Immunologist
Walter Reed Army Medical Center
4th International Bird Flu Summit, March 2007, Washington, DC

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Business-Continuity Planning: Hardening your Organization

- Allocation of resources for the protection of employees & customers during pandemic
- Survival from currency devaluations
- Security of supply chain, shipments, & markets
- Safety of travel during pandemic
- Finding out which business risks are insured

Indonesian Purview: Innovative Approaches to Preparedness

- National Strategy & Pandemic Influenza
- Routine Surveillance
- Response to Influenza Epidemics
- Lessons Learned: past episodes

Limiting the Spread of Avian Influenza through Effective Carcass

- Importance of Carcass Disposal
- Carcass Disposal Options
- Significant Reservoirs of Virus

Military Preparedness & Response Plan for Pandemic Influenza

- Tracking AI on Area of Operations
- Defense Plan for Pandemic Influenza
- Defense Support to Civil Authorities
- Plan & Prepare Support to Coordinated Regional Efforts

Showing *

Responsibility

Crucell	CBAP	Verizon Wireless
Inov8 Technologies	Stevens Company	Illinois Dept. of Public Health
Marsh	MedProtect Inc.	IBM
Roche	ToucanEd	Sanyo
Taiko Pharmaceutical	Vericor	iHOP
Skinvisible	Wein Products Inc.	

USDA APHIS Wildlife Services International Programs

- Applicability of USDA's International Services to Asia Pacific Regions
- Avian Influenza Global Perspectives on Wildlife Programs

Poultry Screening & Monitoring of Bird Flu Virus – Regional Approach

- Pain Points of Avian Flu Threat
- Requirements of Avian Flu test
- Vietnam Case Study: Farming System & AI

“For me, the Summit was a terrific experience. The material presented was helpful, but more importantly, I made a number of excellent contacts with professionals from around the world working in similar issues.”

Gary A. Flory
Virginia Department of
Environmental Quality

Previous Speakers

State

Marie Schlesinger
California Judicial Courts

Dr. Eric Whitaker
Illinois Department of Public Health

Lorie Liptak
New York State of Department of Health

Dr. Susan Penefield
Texas Department of Health Services

Dr. Tony Forshey
Ohio Department of Agriculture

Gary Flory
Virginia Department of Environmental Quality

Dr. Ihsan A. Azzam
Nevada Department of Health

Dr. Ronald G. King
Virginia Department of Agriculture and Consumer Services

Chevelle Glymph
District of Columbia Department of Health

Dr. Veronica Urdaneta
Pennsylvania Department of Health

Dr. Bao Ping Zhu
Missouri Department of Health and Senior Services

Dr. Greg Holzman
Michigan Department of Community Health



Kathie McCracken, Public Health Specialist
U.S Department of Homeland Security
4th International Bird Flu Summit, March 2007, Washington, DC

6th International Bird Flu Summit

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Avian Influenza Communication in Infected Countries

- WHO Outbreak Communication Guidelines
- Applicability of Communication Surveillance
- Crisis Communication and Intervention

Instantaneous, Affordable, Highly Sensitive Bird Flu Detection

- Advances in viral detection and identification of technologies
- Technical objectives and approach
- Conclusion

Political, Judicial, & Economic Issues on Avian Influenza

- Policy and Politics on avian influenza across the globe
- Role of Judiciary Committee on PI
- Socio-Economic Impact on Poultry Industry



FACT

This is the place to ask the tough questions from doctors who have treated fatal human cases of bird flu.

REGISTER NOW!

SPACE IS LIMITED.

Top Five Reasons to Attend the Summit

- Gain a broad bird's eye view of the global bird flu situation
- Get the freshest updates from hard-to-reach country experts
- Learn how your company / organization can prepare for a pandemic
- Establish contacts with key local, federal and international agencies involved in the fight against bird flu
- Draw on first hand best practices from top companies to create solid business continuity plans

“A wealth of information for a number of resources and the overall message is the same - that we have to work together. It has been an awesome conference.”

Kimberly Robinson
Diagnostic & Therapeutic Div.
US Department of Defense

Previous Speakers

Foreign Government Speakers

Dr. Sardikin Giriputro
Sulianti Saroso Hospital, **Indonesia**

Dr. Van Dang Ky
Department of Animal Health, **Vietnam**

Dr. Abdul Salami Nasidi
Federal Ministry of Health, **Nigeria**

Dr. Hussein Mansour
Embassy of The Arab Republic, **Egypt**

Dr. Huseyin Avni Sahin
Van Yuzuncu Yil Research Hospital, **Turkey**

Dr. Claude P. Muller
Laboratoire National de Santé, **Luxembourg**

Dr. Bruno Lina
Department of Health and Senior Services, **France**

Dr. Anna Thorson
Department of Public Health Sciences, **Sweden**

Jordi Serratosa
European Food Safety Authority, **Italy**

Prof. Oleg I. Kiselev
National Influenza Centre, **Russia**

Dr. Thedi Zielger
National Public Health Institute, **Finland**

Sardikin Giriputro, Chief of Sulianto Saroso Hospital's Avian Influenza Outbreaks Response Team
5th International Bird Flu Summit, September 2007, Las Vegas, NV

6th International Bird Flu Summit

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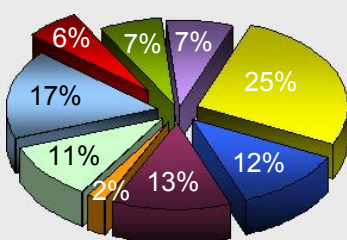
Decision Making Authority

42% of attendees make the **Final Decision**

33% of attendees make **Recommendations** to the Final Decision Maker

Participants by Job Function

- CEO / VP / R&D Director
- Chief Epidemiology / Medical Officer / Doctor
- Commanding Officer / Rescue Services
- Emergency Mgt. Service Dir / Chief Risk Officer / Sr. Pandemic Officer
- Global Sales / Marketing Manager / Food Safety
- Health Minister and Hospital Heads / Public Health Director
- Senior Government Officials
- Senior Manager / Director of Business Continuity Planning
- Academic / Communication

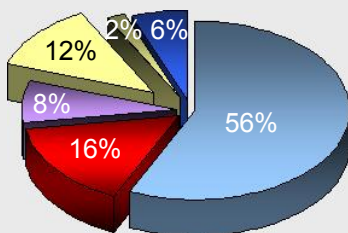


Source: 5th International Bird Flu Summits



Origin of Delegate by Region

- United States & Canada
- Europe
- Middle East and Africa
- Asia Pacific
- North America
- Latin America



Source: 5th International Bird Flu Summits

Business Opportunities

Need more information or a registration form?
 Would you like information on becoming a participant on 6th International Bird Flu Summit?
 Contact us at 202-536-5000 or Email at birdflu@new-fields.com

“Very high quality papers & presentation. A very good overview of different kinds information - a lot of knowledge.”

Koos van der Velden
 Chairman
 European Influenza Surveillance Scheme



Dr. Brit Ouifstad
 Department of Health Services
 5th International Bird Flu Summit, September 2007, Las Vegas, NV



Dr. Marsha Davenport, Medical Officer and Epidemiologist,
 United States Public Health Service
 4th International Bird Flu Summit, March 2007, Washington, DC

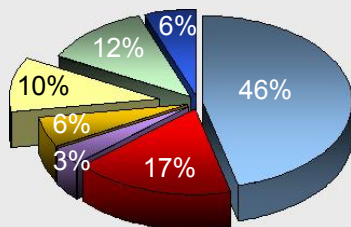
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Scenarios and Case Studies

Law Enforcement Agencies Hospitals
Fire Department Businesses
Public Works First Responders Schools & Universities
Countries Hard Hit by Avian Influenza

- Senior Government Officials
- Pharmaceuticals & Vaccine Developers
- Airlines, Telephone Companies, Hotels, Restaurants and Department Stores
- International Health Organizations
- Academic Institutions
- Hospital & Health Care Providers
- Military



Source: 1st, 2nd, 3rd, 4th, and 5th International Bird Flu Summits



“ The glass is still half empty in terms of international efforts. ”

Dr. David Nabarro
UN System Senior Coordinator
for Avian and Human Influenza



Dr. Susan Penefield
Texas Department of Health
4th International Bird Flu Summit, March 2007, Washington, DC

BCP Best Practices

Learn from your peers the best practices on pandemic business continuity planning.

Need more information

A limited amount of exhibition space is available at the conference Sponsorship opportunities covering luncheon, evening functions and documentation also exist. For further details contact 202-536-5000 or Email at birdflu@new-fields.com



Dr. Abdulsalami Nasidi, Director of Special Duties of Nigeria's Federal Ministry of Health
5th International Bird Flu Summit, September 2007, Las Vegas, NV

6th International Bird Flu Summit

27-28 March 2008 Bali, Indonesia

Fax this form to register now!

FAX +1-202-280-1239

This form may be copied for additional registrations.

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Title: _____

E-Mail: _____

Phone: _____

Fax: _____

COMPANY/ORGANIZATION DETAILS

Name: _____

Company Size: _____

Nature of Business: _____

Website: _____

Address 1: _____

Address 2: _____

City: _____

State: _____ Zip: _____ Country: _____

All Prices are in U.S. \$*

Registration Type	Early Bird (expires Jan. 30, 2008)	Regular Price	Total
Commercial Registration	2,345	2,395	
Public Health Registration	1,945	1,995	
Conference Documentation	795	795	

*Add \$150 for on-site registration/payment

Total Amount Due

Payment Options

Please find attached a check payable to New Fields Exhibitions.

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Sales Contract

Conference: **6th International Bird Flu Summit**

Date(s): **27-28 March 2008**

Venue: **TBA**

PROMOTIONAL CODE: **N F D D O 1**

TERMS & CONDITIONS

1. Fees are inclusive of program materials and refreshments.
2. This Sales Contract constitutes a legally binding contract.
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SPECIAL ASSISTANCE

If you have a disability and require special assistance during the Conference,

Please check this box and attach a letter describing your specific needs or requirements.

REGISTRATION PAYMENT

Registrations must be accompanied by payment in full in US dollars. Authorized Government Purchase Orders USA only will be accepted but must accompany the registration form.

TAX DEDUCTIBILITY

Expenses of training including tuition travel, lodging and meal, incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor. Federal Tax ID:98-0361169

REFUND POLICY

Full refunds for the cancellations will be given only until February 10, 2008. There is no charge for substitutions, but you must submit a letter authorizing the transfer signed by the registered delegate one day prior to the event starting date.

DELEGATE PREFERENCES

- Please do not announce my participation.
- Please do not list me in the Delegates Directory.
- Please only list my name and email in the Directory.

CONFIRMATION DETAILS

If you do not receive a letter confirming the conference details two weeks prior to the event, Please contact the conference Coordinator at New Fields.

AUTHORIZATION:

Signatory must be authorized to sign in behalf of contracting organization.

Name: _____

Position: _____

Signature: _____ Date: ___/___/___

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