

7th International Bird Flu Summit

Las Vegas, Nevada 13-14 November 2008

Know How To Respond

Recognize problems earlier. Make the right decision faster.

Plan To Continue

Maintain cash flow and work flow. Keep the learning process alive.

How to Plan

Make everyone a stakeholder. Spell out roles and responsibilities.

Protect Your Community

Know your resources. Test them against your toughest scenarios.

You are invited to join us in Las Vegas, Nevada on November 13-14, 2008 at the 7th International Bird Flu Summit, the independent networking event for public-private partnership. Data provided for this summit include information about the outcomes and proceedings of academic and governmental summits worldwide. Evaluate latest objectives, resources, opportunities and strategies in real-world conditions. Take advantage of this unique opportunity to discuss your role in addressing the threat of bird flu with renowned scientists, researchers, healthcare leaders, corporate heads and independent consultants.

US Policy and National Strategy for Pandemic Influenza

Perspectives and Updates on Pandemic Influenza from Across the Globe

Global Influenza Surveillance Networks and Pandemic Preparedness

International Early Warning Signs
Prevention & Reduction of Transmission
Interoperability between Asian regions, Europe, Africa, US

Current Scientific Advances of H5N1 Virus

Analysis of Viral Strains & Molecular Biology
Virulence & Pathogenicity
Mysteries of Influenza revealed thru different approaches

Emerging Infectious Diseases-H5N1- Pandemic Potential

Virology: The key to successful Curtailment and Limitation of Spread

Administering Live Vaccines for Influenza Viruses

Previous Speakers

International Organizations

Alex Thiermann
World Organization for Animal Health (OIE)

Dr. Wenqing Zhang
WHO Epidemic and Pandemic
Switzerland

Koos van der Velden
European Influenza Surveillance Scheme
Netherlands

Dr. Robert Andraghetti
WHO
Switzerland

Dr. David Nabarro
UN Coordinator for Avian and Human Influenza



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7th International Bird Flu Summit

13-14 November 2008 Las Vegas, Nevada

Pandemic Vaccine Preparedness:
New Ideas and Initiatives

Preparing Communities Strategies:
Local Partnership and Participation

Advancing pandemic preparedness for law enforcement,
public safety and security
Government & municipalities' coordination & Implementation
of national strategy on AI
Role of Pandemic alerts & Information sharing

Military Preparedness against the Spread of
Pandemic Influenza

Tracking AI on area of operations
Defense plan for pandemic influenza
Defense support to civil authorities
Plan & prepare support to coordinated regional efforts

Outbreak: First Responders

Protect the delivery of vaccine & essential goods and services
Enforce quarantines
Manage panic caused by sudden disruption of services &
interruptions in essential goods & services

Limiting the spread of Avian influenza through
Effective Poultry Carcass Management

Prevention: Education efforts &
Risk communication

THE BOTTOM LINE SURVIVING A PANDEMIC

US Critical Infrastructure

Surveillance and Data Management:
Human and Animals

Breakthroughs in Science and Technology
to combat spread of seasonal and
pandemic influenza

“*Did a great job of integrating world class policy leaders, scientists, medical, law enforcement and response community. Emphasis on business preparedness & continuity was beneficial and encouraging.*”

Dr. Tom McGinn
US Department of Homeland Security

Previous Speakers

US Government

Dr. Tom DeLiberto
USDA APHIS Wildlife Services

Dr. Jonathan T. Zack
USDA APHIS Veterinary Services

Lieutenant Colonel Brett L. Jackman
US Department of Defense

Dr. Robin A. Robinson
U.S. Department of Health & Human Services

John Iskander
Centers for Disease Control and Prevention

Capt. Marsha Davenport
United States Public Health Service

Robert Zitz
US Department of Homeland Security

Dr. Mary Klote
Walter Reed Army Medical Center

Dr. Tilman Jolly
US Department of Homeland Security



Dr. Mary Klote, Clinical Laboratory Immunologist
Walter Reed Army Medical Center
4th International Bird Flu Summit, March 2007, Washington, DC

7th International Bird Flu Summit

13-14 November 2008 Las Vegas, Nevada

Poultry screening & Monitoring of Bird Flu Virus

Pain Points of Avian Flu Threat
Requirements of Avian Flu test

Delivery of Vaccine & Antiviral Medication

Current & Novel Approaches of vaccines
Avian Flu Vaccine strategy
Vaccine Production & Access

Emergency response management in pandemic influenza

Barriers/Challenges to Preparedness

Political, Judicial and Economic Issues on Avian Influenza

Policy and politics on AI across the globe
Role of Judiciary committee on AI
Socio-economic impact on Poultry industry

Concurrent Breakout sessions

Business Continuity Planning

Allocate resources to protect your employees & customers during a pandemic

Survive currency devaluations

Secure supply chain, shipments & markets

Find out which business risks are insured

Ensure safe travel during the pandemic

Identify when to reduce or even close operations

Emergency Management Services

Prioritize antiviral & personal protective equipment for essential workforce

Overcome reduced response capacity caused by mechanical failure & a possible 30-40 percent drop in staff, to maintain continuous operations

“A very worthwhile Conference. A hands-on event that allows excellent collaboration.”

Isabel Burkhardt
F. Ho mann-La Roche AG

“Very interesting - went over through on time of presentations. It has been a useful conference.”

Ann Marie Kimball
Director
APEC, EINET
Professor Epidemiology Health Services
University of Washington

“For me, the Summit was a terrific experience. The material presented was helpful, but more importantly, I made a number of excellent contacts with professionals from around the world working in similar issues.”

Gary A. Flory
Virginia Department of
Environmental Quality

Previous Speakers

State

Marie Schlesinger
California Judicial Courts

Dr. Eric Whitaker
Illinois Department of Public Health

Lorie Liptak
New York State of Department of Health

Dr. Susan Penefield
Texas Department of Health Services

Dr. Tony Forshey
Ohio Department of Agriculture

Gary Flory
Virginia Department of Environmental Quality

Dr. Ihsan A. Azzam
Nevada Department of Health

Dr. Ronald G. King
Virginia Department of Agriculture and Consumer Services

Chevelle Glymph
District of Columbia Department of Health

Dr. Veronica Urdaneta
Pennsylvania Department of Health

Dr. Bao Ping Zhu
Missouri Department of Health and Senior Services

Dr. Greg Holzman
Michigan Department of Community Health



Kathie McCracken, Public Health Specialist
U.S Department of Homeland Security
4th International Bird Flu Summit, March 2007, Washington, DC

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Protect the emergency management response operations center
Manage interruptions in food, fuel & essentials supply chains
& establish stockpiles
Manage panic caused by sudden disruption of services &
interruptions in essential goods & services

First Responders : Law Enforcement

Protect police force from falling ill & from being hurt in civil
disturbances
Protect the delivery of vaccines & essential goods & services
Manage a surge in crime & meet routine requests at the same time
Control & diffuse social unrest & public disorder
Isolate prisons & other facilities

First Responders : Fire Department

Protect fire department first responders from falling ill & from being
hurt in civil disturbances
Continue to respond to routine fire outbreaks while responding to
pandemic-related calls
Effectively transition into All-Hazards Incident Management Responders
Effectively undertake mass vaccinations
Enforce quarantines

First Responders : Public Works

Protect public works first responders from falling ill or being hurt in
civil disturbances
Control traffic, evacuation & mass transportation
Ensure the minimal delivery of clean water & sanitation services
Ensure the stability of vital communications networks
Overcome an overwhelmed telecommunications network caused
by a surge in telework employees, homebound calls, & the increased
search for public services

First Responders: Hospital and Emergency Medical Services

Prioritize the use of antivirals for the essential workforce
Anticipate interruptions in food, fuel and essentials supply
chains & establish stockpiles
Plan for reduced response capacity due to mechanical failure
& lack of personnel
Maintain continuous operations during a pandemic
Plan for 30-40 percent drop in labor force
Protect the emergency operations center

First Responders: School / University Pandemic Planning

Train teachers to screen for symptoms & know what to do when students /
teachers fall ill Transport ill students
Identify when to reduce or close down your school Effectively transform
school facilities into shelters
Continue learning through alternative routes like the web telephone, mail,
radio and TV
Communicate effectively with staff, parents and students
This is the place to ask the tough questions from

FACT

This is the place to ask the tough questions from
doctors who have treated fatal human cases of
bird flu.

“ *A wealth of information for a number of resources
and the overall message is the same - that we have
to work together. It has been an awesome
conference.* ”

Kimberly Robinson
Diagnostic & Therapeutic Div.
US Department of Defense

Previous Speakers

Foreign Government Speakers

- Dr. Sardikin Giriputro
Sulianti Saroso Hospital, **Indonesia**
- Dr. Van Dang Ky
Department of Animal Health, **Vietnam**
- Dr. Abdul Salami Nasidi
Federal Ministry of Health, **Nigeria**
- Dr. Hussein Mansour
Embassy of The Arab Republic, **Egypt**
- Dr. Huseyin Avni Sahin
Van Yuzuncu Yil Research Hospital, **Turkey**
- Dr. Claude P. Muller
Laboratoire National de Santé, **Luxembourg**
- Dr. Bruno Lina
Department of Health and Senior Services, **France**
- Dr. Anna Thorson
Department of Public Health Sciences, **Sweden**
- Jordi Serratosa
European Food Safety Authority, **Italy**
- Prof. Oleg I. Kiselev
National Influenza Centre, **Russia**
- Dr. Thedi Zielger
National Public Health Institute, **Finland**



**Dr. Sardikin Giriputro, Chief of Sulianto Saroso Hospital's
Avian Influenza Outbreaks Response Team
5th International Bird Flu Summit, September 2007, Las Vegas, NV**

7th International Bird Flu Summit

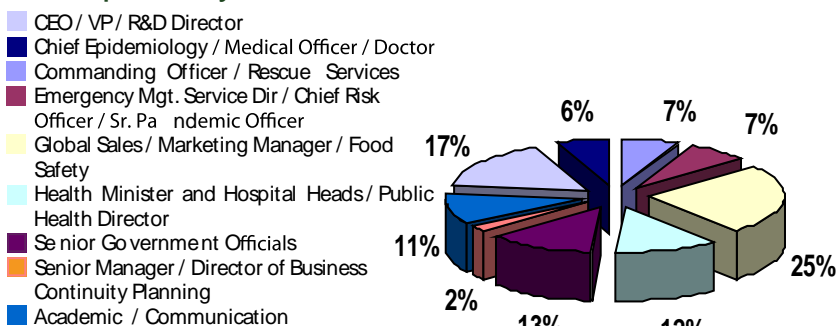
13-14 November 2008 Las Vegas, Nevada

Decision Making Authority

42% of attendees make the Final Decision

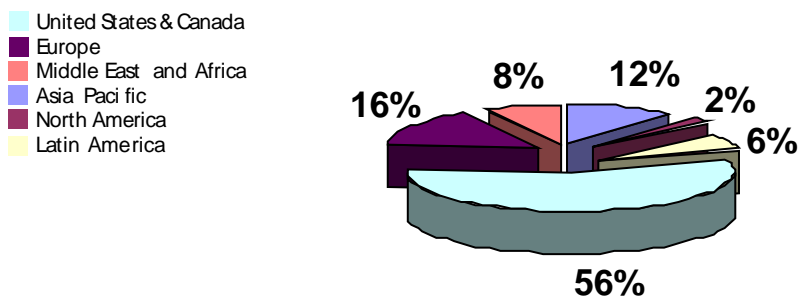
33% of attendees make Recommendations to the Final Decision Maker

Participants by Job Function



Source: 5th International Bird Flu Summit

Origin of Delegate by Region



REGISTER NOW!
SLOTS ARE LIMITED.

Business Opportunities

Need more information or a registration form?
Do you have questions on becoming a participant at the 7th IBFS? Contact us at 202.536.5000 or Email at sales@new-fields.com

“ *Very high quality papers & presentation. A very good overview of different kinds information - a lot of knowledge.* ”

Koos van der Velden
Chairman
European Influenza Surveillance Scheme



Dr. Brit Ouilfstad
Department of Health Services
5th International Bird Flu Summit, September 2007, Las Vegas, NV



Dr. Marsha Davenport, Medical Officer and Epidemiologist,
United States Public Health Service
4th International Bird Flu Summit, March 2007, Washington, DC

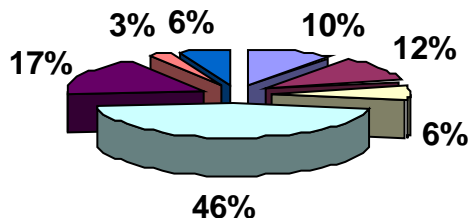
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Scenarios and Case Studies

Law Enforcement Agencies Hospitals
Fire Department Businesses
Public Works First Responders Schools & Universities
Countries Hard Hit by Avian Influenza

Senior Government Officials
Pharmaceuticals & Vaccine Developers
Airlines, Telephone Companies, Hotels,
Restaurants and Department Stores
International Health Organizations
Academic Institutions
Hospital & Health Care Providers
Military



Source: 5th International Bird Flu Summits

Top Five Reasons to Attend the Summit

- Gain a broad view of the global bird flu situation
- Get the updates from renowned country experts
- Learn how your company / organization can prepare for a pandemic
- Establish contacts with key local, federal and international agencies involved in the fight against bird flu
- Draw on first-hand best practices from top companies to create solid business continuity plans

Best Practices

Learn from your peers the best practices on pandemic business continuity planning.

Need more information

Need more information or a registration form?

Would you want to be an
7th International Bird Flu
Summit Sponsor?

Contact us at 202.536.5000

“ The glass is still half empty in terms of international efforts. ”

Dr. David Nabarro
UN System Senior Coordinator
for Avian and Human Influenza



Dr. Susan Penefield
Texas Department of Health
4th International Bird Flu Summit, March 2007, Washington, DC



Dr. Abdulsalami Nasidi, Director of Special Duties of Nigeria's Federal Ministry of Health
5th International Bird Flu Summit, September 2007, Las Vegas, NV

7th International Bird Flu Summit

13-14 November 2008 Las Vegas, Nevada

Fax this form to register now!

FAX +1.202.280.1239

This form may be copied for additional registrations.

Name: _____

Title: _____

E-Mail: _____

Phone: _____

Fax: _____

COMPANY/ORGANIZATION DETAILS

Name: _____

Company Size: _____

Nature of Business: _____

Website: _____

Address 1: _____

Address 2: _____

City: _____

State: _____ Zip: _____ Country: _____

All Prices are in U.S. \$*

Registration Type	Super Early Bird (expires June 14, 2008)	Early Bird (expires August 14, 2008)	Regular Price	Total
Conference Registration	1,870	1,925	1,995	
Government/ Public Health Registration	1,295	1,295	1,295	
Conference Documentation	795	795	795	

*Registration will cover the 2-day event, such as meals, breakfast, lunch, refreshments and cocktail reception.

Total Amount Due

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Sales Contract

Conference: **7th International Bird Flu Summit**

Date(s): 13-14 November 2008

Venue: Monte Carlo Hotel & Casino
Las Vegas, NV

PROMOTIONAL CODE: I N Q I B F S

TERMS & CONDITIONS

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Expenses of training including tuition travel, lodging and meal, incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor. Federal Tax ID: 98-0361169

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Full refund for conference registration fees, less a \$50 administrative fee, are refundable only if written notice is received by New-Fields on or before Monday, June 30th, 2008 (5:00pm EST). Registrations and cancellations received after this date are not refundable. However, substitutions are welcome. Please allow up to four weeks for delivery of refund. Fees will be refunded the same way they were paid to New-Fields. This policy covers also no-shows.

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- Please do not list me in the Delegates Directory.
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