

USOGD/Iraqi_Kurdistan

US Oil & Gas Delegation to Iraqi Kurdistan and Catalogue Expo

Erbil, Iraq
August 15-21, 2009

US Oil & Gas Equipment & Services Delegation to Iraqi Kurdistan

Delegation Goals

The USOGD/Iraqi_Kurdistan delegation's goal is to provide market entry or increased sales in Iraq for U.S. oil and gas equipment and services as well as first-hand market information and access to potential business partners.

Delegates will be holding a series of meetings with government agencies, officials and oil and gas companies operating in the region.

How Participating in the U.S. Oil and Gas Delegation to Iraq Will Benefit You

New-Fields will ensure that your trip to Iraq through USOGD to Iraq is the most productive and result-oriented way to bring your company to the Iraqi oil and gas market. During your trip to Iraqi Kurdistan, You will:

- Brief key Kurdish oil and gas industry decision makers about your equipments and services
- Present your products and technologies to International companies operating in the Kurdistan Region
- Establish relationship with Iraqi procurement specialists
- Customized one-to-one meetings with top officials and decision makers from key Iraqi oil, gas and petrochemical industries
- Identify profitable opportunities and new markets for your company and increase your export potential
- Briefings by Kurdish Officials on the opportunities in the oil, gas and petrochemical industries
- Gain first-hand market information
- Learn about Iraqi Kurdistan Region requirements of equipment, and financial support needed to meet the region long-term strategic plans
- Familiarize yourself on how current economic, political, defense and security challenges in Iraq will affect your business opportunities
- Developed high-level, close working relationships with Iraqis
- Lay the foundation for successful long-term relationship

Present your Equipment & Services to Iraqi Kurdistan Officials

>>> One-to-One <<<< Meetings

You will be able to
network with
**Iraqi Kurdistan Oil & Gas Officials &
Pre-schedule One-to-One discussions**



New-Fields
2nd IOGS 2009 Houston, TX

HE Qubad Jalal Talabany
KRG Representative to the US

Your-Specific Objectives

Our knowledgeable US and Iraqi staff focuses on furthering your company specific objectives and will work with you to make sure that your One-to-One meetings are with the right contacts. You just tell us which job titles who have the most influence on the purchase of your products and technologies... **DONE.**

Meetings,
Market Knowledge & "How To"
with major

**/International exploration and production
companies**

/Integrated service providers and

/Project Operators



09 June 2009

Mr. Maher Giundi
Director of Government Programs
New Fields Exhibitions, Inc.
1101 Pennsylvania Ave., SW, 6th Floor
Washington, DC 20004

Dear Mr. Giundi,

I am pleased to accept your firm's invitation on behalf of the KRG office in Washington, D.C to accompany a U.S. trade delegation to the Kurdistan Region this fall. The KRG-US will work with the KRG Department of Foreign Relations in Erbil to make the necessary logistical arrangements, including ministerial and private sector meetings, before the delegation's arrival.

I am confident the delegation will be a success and look forward to welcoming you in Kurdistan this fall.

Sincerely yours,

Qubad Jalal Talabany
Representative to the United States

One-to-One Meetings

Prescheduled one-to-one meetings with Iraqi officials, international agents, distributors and end-users whose requirements, capabilities and services are evaluated and targeted to each delegate's expectations.

New-Fields Advance team will be on the ground three weeks prior to your arrival to ensure a perfect success. You will get the bio and all available information on every official that you will be meeting to decide the value of that particular meeting.

Deliverables

- 30 Pre-scheduled One-to-One Meetings with Iraqi oil, gas and petrochemical industries (30-90 minutes each)
- Follow-up Meetings with the Iraqis whom shown interest or requested additional information, with New-Fields knowledgeable staff available on site to assist, as needed.
- The support of knowledgeable New-Fields staff focused on furthering company-specific objectives
- Logistical Support
- Interpretation Services available throughout the week
- Ground transportation to & from Erbil Airport including security services.
- Listing in the USOGD-Iraq Official Directory
- Interpreters for pre-scheduled One-to-One meetings (if required)

Government Support

USOG/Iraq delegation has the full support of the Kurdistan Regional Government and the KRG Representative Office in Washington, DC.

HE Qubad Jalal Talabani, KRG Representative to the US is scheduled to join the delegation and be to be in Kurdistan during the delegation visit as part of his continued commitment to strengthen the US-Iraqi relationship.

Your Own Coordinator on the Grounds

Knowledgeable New-Fields staff will work closely with each participant to help further company-specific objectives. You will be designated a Coordinator who will work with you to ensure a full success for your trip including scheduling and rescheduling any appointments that are necessary for your success.

One-to-One Meetings



New-Fields
2nd IOGS 2009 Houston, TX

Dr. Ibrahim Al-Olom
Former Minister of Oil

Ice Breaker!

Company product literature

Your company product literature will be delivered by our knowledgeable staff in Erbil to the Iraqis that you are going to meet a head of your arrival to ensure Iraqis will review your products and technologies and be ready for you when they see you. Each Iraqi will be requested to fill in a form highlighting their interest and concerns. We will transmit this info to you as soon as we receive it along with the full contacts to start a profitable channel of communications.

Companies will be requested to ship their literature and promotional materials to New-Fields On-Site Operations HQ in Erbil by July 20, 2009.



HE Qubad Jalal Talabani
KRG Representative to the US

Who should participate?

Oil and Gas drilling and production equipment; turbines, compressors and pumps for pipeline applications; measurement and process control equipment for pipeline applications; industrial automation, control and monitoring systems for refineries, gas processing and petrochemical plants, seismic processing and interpretation, petroleum software development, sulfur removal and disposal technologies, well stimulation, and field abandonment services.

Participation Requirements

All companies interested in participating in the USOGD/Iraq must complete and submit an application package along with full payment, payable to New Fields Exhibitions by July 15 for consideration by the Iraqis and the Relevance of the company's business line to the USOGD/Iraq goals

Shall New-Fields fail to get the minimum pre-scheduled appointments, applicants will be informed by August 1, 2009 with a full refund. U.S. companies already doing business in Iraq as well as U.S. companies seeking to enter Iraq markets for the first time encouraged to apply.

Delegation Scenario


Activities are scheduled to take place within a single work week. The USOG delegate will arrive Erbil on Saturday August 15, 2009, with a company briefing. On Sunday, August 16, Monday, August 17 and Tuesday August 18 USOGD/Iraq will benefit from pre-scheduled meetings (with up to 30 appointments per company) with KRG senior government officials from the oil, gas and petrochemical industries. Both Wednesday, August 19 and Thursday, August 20 delegates can hold their own independently scheduled follow up meetings, with New-Fields knowledgeable staff available on site to assist, as needed.

2nd IOGS on Al Jazeera (English)

In Video

ALJAZEERA

Iraqis concerned at US hosting of oil conferenc...



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More from: AljazeeraEnglish

Close

Iraqis wary at US hosting of oil summit

More than 300 corporate leaders are attending the second Iraq Oil and Gas summit, representing companies and organisations from around the world.

They are looking to seal oil deals with Iraq and develop its oil infrastructure.

But holding a conference on the Iraq's main source of wealth in the US city of Houston is causing concern among Iraqis. Dan Nolan reports.



Alaa Hussain Mahmoud Al-Mukhtar
Former Official, Oil Exploration Co. Ministry of Oil



J Michael Stinson
Former Senior Advisor, Ministry of Oil



John Sickman
Former Senior Advisor, Ministry of Oil

Proposed Timetable

Saturday, August 15

- Companies arrive in Erbil, Iraqi Kurdistan

Sunday, August 16

Networking Breakfast with Kurdistan Regional Government Officials

KRG Officials will provide market knowledge and “how to” information. (Breakfast Presentation)

Experienced firms that have been operating in Iraqi Kurdistan as well as project operators, will provide market knowledge and “how to” information.

- Pre-scheduled **One-to-One meetings**
- Networking Lunch
- Pre-scheduled **One-to-One meetings**, *meetings continue*
- Networking Reception

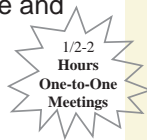
Monday, August 17

Networking Breakfast with Kurdistan Regional Government Officials

KRG Officials will provide market knowledge and “how to” information. (Breakfast Presentation)

Experienced firms that have been operating in Iraqi Kurdistan as well as project operators, will provide market knowledge and “how to” information.

- Pre-scheduled **One-to-One meetings**
- Networking Lunch
- Pre-scheduled **One-to-One meetings**, *meetings continue*
- Networking Reception



Tuesday, August 18

Networking Breakfast with Kurdistan Regional Government Officials

KRG Officials will provide market knowledge and “how to” information. (Breakfast Presentation)

Experienced firms that have been operating in Iraqi Kurdistan as well as project operators, will provide market knowledge and “how to” information.

- Pre-scheduled **One-to-One meetings**
- Networking Lunch
- Pre-scheduled **One-to-One meetings**, *meetings continue*
- Networking Reception

Wednesday, August 19

Opportunity for Individual follow-up and/or site visits

Thursday, August 20

Opportunity for Individual follow-up and/or site visits

Friday, August 21

Leave Erbil for Home

One-to-One meeting in session



J Michael Stinson,
Former Senior Advisor, Ministry of Oil

Business Opportunities

Need more information or a registration form?
Would you like information on becoming a participant on US Oil & Gas Delegation to Iraqi Kurdistan?
Contact us at 202-536-5000 or Email at sales@new-fields.net

One-to-One meeting in session



Alaa Hussain Mahmoud Al-Mukhtar
Former Official, Oil Exploration Co. Ministry of Oil

Need more information

A limited amount of Sponsorship Opportunities are available at the One-To-One Meetings venue. Covering Breakfast, Coffee break, Lunch & Evening Functions. For further details contact 202-536-5000 or Email at sales@new-fields.net

Excellent Business Opportunities

The U.S. Catalogue Expo in Iraq is a cost effective method for U.S. exporters to promote their products and technologies in Iraq.

New Fields: Your doorway to Iraq

How will the U.S. Catalogue Expo in Iraq work?

New Fields will allocate a display unit on the networking floor for each company to present its catalogues. Iraqi buyers and distributors will view the displays and request catalogues that are of interest to them in exchange for their full contact details. New Fields will email these details to individual exhibitors on a daily basis.

Why You Should Participate

- A cost-effective way to generate new business opportunities from Senior Iraqi officials from Iraqi Air, Sea and Land as well as the Internal Security Forces Officials.
- We present your catalogues to a highly targeted audience of Iraq's leading buyers and distributors.
- Daily delivery of generated sales leads via email.
- You will be represented by New Fields professionals familiar with the Iraqi business community.

How to Register?

Since space is limited for this historic defense delegation, rush in your registration form today!

Click here to download the registration form. Please fax the completed form to 202-280-1239
For further information, contact any of us.

New Fields
1101 Pennsylvania Avenue NW
6th Floor
Washington, DC 20004
Tel: (202) 536-5000
Fax: (202) 280-1239

Business Opportunities

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New-Fields
2nd IOGS 2009 Houston, TX



Shawki Al-Khalisi, Advisor on Oil Refining, Arab Petroleum Training Institute Organization of the Arab Petroleum Exporting Countries



Mohammed Al Fityan
Second Secretary, Iraq Embassy

2nd IOGS on Al Jazeera (Arabic)



USOGD/Iraqi Kurdistan

Sales Contract

US Oil & Gas Delegation to Iraqi Kurdistan and Catalogue Expo

August 15-21, 2009 • Erbil, Iraq

Fax this form to register now!

FAX 202.280.1239

Company/Name: _____

Delegate: _____ Position: _____

Address 1: _____

Address 2: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Website: _____

Number of Employees: _____ Annual Turnover: \$ _____ Millions

Products/Technology/Services Offered: _____

Industry 1 _____

Industry 2 _____

Who are the users of your Products/Technology/Services: _____

Opportunity	Super Early Bird	Early Bird	Regular Amount	Delegate(s)	Total
	Expires on June 26	Expires on July 17			
U.S. Oil & Gas Delegation to Iraqi Kurdistan	\$12,995	\$13,995	\$14,995		
Catalogue Expo	\$5,495	\$5,995	\$6,495		
				Total	

Please find a check payable to New Fields Exhibitions, Inc. (Checks must be drawn on a US bank in US dollars.)

Authorization

Signatory must be authorized to sign on behalf of contracting Company/Organization.

Name _____ Position _____

Signature _____ Date ____ / ____ / ____

Confirmation Details: If you do not receive a letter confirming the delegation details two weeks prior to the event, please contact the conference Coordinator at New-fields.

Please Note: This document when signed by a Delegate constitutes a binding legal agreement. The Delegate agrees that upon receiving this application and sales contract by New-Fields, with or without appropriate payment, this application and sales contract shall become legally binding contract, enforceable against the delegate in accordance with its terms. By the above signature, the individual signing this document represent and warrants that he/she is duly authorized to execute this binding contract on behalf of the above listed company. The Delegate agrees to be bound by the information and terms on both pages 1 and 2 herein. Fax copy is accepted and has the same power as an original copy.

Company/Participant agrees that it and its affiliates (1) have not and will not engage in the bribery of foreign officials in connection with Company's/ Participant's involvement in this delegation, and (2) maintain and enforce a policy that prohibits the bribery of foreign officials.

Privacy policy? Please ask for a copy of our USOGD/Iraq Privacy Policy.

For immediate assistance, please FAX this form NOW to 202.280.1239 Promotional Code **INQUSOGD**

Registration Department • US Oil & Gas Delegation to Iraqi Kurdistan • New Fields Exhibitions, Inc.
1101 Pennsylvania Avenue, NW • 6th Floor • Washington, DC • 20004
Phone 202.536.5000 • Fax 202. 280.1239