

EXHIBITOR

- **Senior Executive Forum**
- **2 day Conference**
- **Investment: \$ 6,995**
- **As a recognized vendor within the market, striving for dominance in your chosen sector, your organization can position itself as a major player in Iraq**
- **Gain the competitive advantage**
- **Premier Networking opportunities**
- **Generating New Business Leads**
- **Building Brand Awareness**
- **Raising Company Profile**
- **Launching New Products**
- **Market Exposure**
- **Exhibition space at the event**
- **Opportunity to giveaway items during sponsored events**

You will be allocated an exhibit space in the vendors' lounge where you may setup an exhibit for the entire length of the conference on a dressed table or similar. This space will act as a focal point for your efforts, enabling you to centralize your networking and demonstrate your products and services to the conference delegates. Two chairs and a dressed table will be provided.

You will receive one (1) complimentary pass to the conference.

You will receive one (1) complimentary exhibit personnel pass.

Your corporate logo will be highlighted on the conference e marketing material which is used in our extensive marketing campaign directed approximately 40 – 50,000 named senior executives who form a defined target audience within this market.

Your corporate logo will also be highlighted in the prime position on the conference facsimile brochure. Our dedicated sales teams will directly contact around 8–10,000 parties in all relevant sectors of the market sending the facsimile brochure to all senior executives.

Your corporate logo will be highlighted on the conference website and a hyperlink to your company site will be created. On the average, we have more than 2,000 visitors a day.

Your sponsorship will be acknowledged in the conference documentation folder. Your logo, company profile, and website will appear on a separate sponsor acknowledgement page restricted to your company.

ISDS2008