

PLATINUM SPONSOR

- Senior Executive Forum**
- 2 day Conference**
- Investment: \$11,995**
- As a recognized vendor within the market, striving for dominance in your chosen sector, your organization can position itself as a major player in Iraq**
- Gain the competitive advantage**
- Premier Networking Opportunities**
- Generating New Business Leads**
- Building Brand Awareness**
- Raising Company Profile**
- Launching New Products**
- Market Exposure**
- Corporate Logo on Promotional material**
- FREE Delegate Passes**
- Exhibition space at the event**
- Opportunity to giveaway items during sponsored events**

You will be allocated a premium demonstration tables, where you may set up an exhibit for the entire length of the conference. This space will enable you to centralize your networking and demonstrate your products and services to the conference delegates.

You will receive four (4) complimentary passes to the conference.

Two (2) personnel from your organization may attend the Cocktail party (extra to your ticketed delegates and speakers). This allows for strong corporate presence at your event to ensure adequate saturation and networking.

Your corporate logo will be on all of the following: Corporate Pads, and Conference Handbags.

Your corporate logo will be highlighted in the prime position on the conference e marketing material which is used in our extensive marketing campaign directed approximately 40– 50,000 named senior executives who form a defined target audience within this market.

Your corporate logo will also be highlighted in the prime position on the conference facsimile brochure. Our dedicated sales teams will directly contact around 8–10,000 parties in all relevant sectors of the market sending the facsimile brochure to all senior executives.

Your corporate logo will be highlighted on the conference website and a hyperlink to your company site will be created. In the average we have more than 2,000 visitors a day.

Your sponsorship will be acknowledged in the conference documentation folder. Your logo, company profile and website will appear on a separate sponsor acknowledgement page restricted to your company.

You may also insert a company profile into the conference documentation, highlighting the products and services offered by your organization as well as contact details of your key people. (Maximum of three A4 pages– inserts to be provided by you).

Your company banners (three banners) will be strategically displayed in the main conference auditorium, giving you a constant profile for the two days (Banners to be provided by you.)

You will receive a copy of the confidential delegate list with full contact details to assist your company in new business generation.