

# PRESIDENTIAL SPONSOR

- Senior Executive Forum.**
- 2 day Conference**
- Investment: \$29,995**
- As a recognized vendor within the market, striving for dominance in your chosen sector, your organization can position itself as a major player in Iraq**
- Gain the competitive advantage**
- Premier Networking Opportunities**
- Generating New Business Leads**
- Building Brand Awareness**
- Raising Company Profile**
- Launching New Products**
- Market Exposure**
- Corporate Logo on Promotional material**
- FREE Delegate Passes**
- Exhibition space at the event**
- Opportunity to giveaway items during sponsored events**

You will have the privilege of chairing the conference on the day of your choice

You will have the opportunity to present a corporate case study be allocated a 20 minute presentation in the main conference program, or you may moderate a panel of your choice.

You will be allocated two (2) premium demonstration tables where you may set up an exhibit for the entire length of the conference. This space will enable you to centralize your networking and demonstrate your products and services to the conference delegates.

You will receive six (6) complimentary passes to the conference.  
You will co-host the Cocktail Reception at the end of day one.

Four (4) personnel from your organization may attend the Cocktail Party (extra to your ticketed delegates and speakers). This allows for strong corporate presence at your event to ensure adequate saturation and networking.

Your corporate logo will be on all of the following: Conference Pens, Conference Pads and Conference Handbags

Your corporate logo will be highlighted in the prime position on the conference e marketing material campaign directed approximately 40-50,000 named senior executives from a defined target audience within this market.

Your corporate logo will also be highlighted in the prime position on the conference facsimile brochure. Our dedicated sales teams will directly contact around 8-10,000 parties in all relevant sectors of the market sending facsimile brochure to all senior executives.

Your corporate logo will be highlighted on the conference website, and a hyperlink to your company site will be created. In the average, we have more than 2,000 visitors a day.

Your sponsorship will be acknowledged in the folder. Your logo, company profile and website will appear on a separate sponsor acknowledgement page restricted to your company.

You may also insert a company profile into the conference documentation highlighting the products & services offered by your organization as well as contact details of your key people.  
(Maximum of four (4) A4 pages – inserts to be provided by you).

Your company banners (six banners) strategically displayed in the main conference auditorium, giving you a constant profile for the two days  
(Banners to be provided by you.)

You will receive a copy of the confidential delegate list with full contact details to assist your company in new business generation.

You will co-host the Lunch and the Official Cocktail Reception on the 1st day of the Conference.

You have the opportunity to host any of the following: Conference Refreshment Break or Conference Breakfast