

# SILVER SPONSOR

## Investment: \$5,995

- You will be allocated **premium demonstration table**, where you may set up an exhibit for the entire length of the conference. This space will enable you to **centralize your networking** and **demonstrate your products and services** to the conference delegates.
- You will receive three (3) **complimentary passes** to the conference.
- Your **company banners (two banners)** will be strategically displayed in the **main conference** auditorium, giving you a constant profile for the two days (Banners to be provided by you.)
- Your **corporate logo** will be on all of the following: Conference Pens, Conference Pads and Conference Handbags.
- Your **corporate logo** will be highlighted in the prime position on the conference e marketing material which is used in our extensive marketing campaign directed approximately **40– 50,000 named senior executives** who form a defined target audience within this market.
- Your **corporate logo** will also be highlighted in the prime position on the conference facsimile brochure. Our dedicated sales teams will directly contact around **8–10,000 parties** in all relevant sectors of the market sending the facsimile brochure to all **senior executives**.
- Your **corporate logo** will be highlighted on the conference **website**, and a **hyperlink** to your company site will be created. In the average, we have more than 2,000 visitors a day.
- Your **sponsorship** will be acknowledged in the **conference** documentation folder. Your logo, company profile and website will appear on a separate sponsor acknowledgement page restricted to your company.
- You may also insert a **company profile** into the conference giveaway bags and/or **conference documentation**, highlighting the products and services offered by your organization as well as contact details of your key people. (Maximum of two (2) **A4 pages** – inserts to be provided by you)

- **Senior Executive Forum.**
- **2-day Conference.**
- **As a recognized vendor within the market, striving for dominance in your chosen sector, your organization can position itself as a major player in the fight against bird flu pandemic.**
- **Gain the competitive advantage.**
- **Premier Networking Opportunities.**
- **Generating New Business Leads.**
- **Building Brand Awareness.**
- **Raising Company Profile.**
- **Launching New Products.**
- **Market Exposure.**
- **Corporate Logo on Promotional Material.**
- **FREE Delegate Passes.**
- **Exhibition space at the event.**
- **Opportunity to giveaway items during sponsored events.**

# International Swine Flu Conference

Conference: August 19-20, 2009 Workshop: August 21, 2009

Washington, DC

## Sponsorship Opportunities

**Compare and find the Sponsorship package that is right for you**

Opportunity	Exhibitor \$3,995	Silver Sponsor \$5,995	Gold Sponsor \$7,995	Platinum Sponsor \$9,995	Iridium Sponsor \$14,995	Presidential Sponsor \$19,995
Chair the conference on the day of your choice	N/A	N/A	N/A	N/A	Yes	Yes
Opportunity to present either client case study or a presentation in the main conference program	N/A	N/A	N/A	N/A	15 Minutes	30 Minutes
Exhibit Space	Yes	Yes	Yes	Yes	Yes	Yes
Demonstration table and Chair	Yes	Yes	Yes	Yes	Yes	Yes
Complimentary passes to the conference	2	3	4	5	5	6
Co-host the cocktail reception	N/A	N/A	N/A	N/A	N/A	Yes
Complimentary pass(es) to the cocktail reception	N/A	N/A	1	2	3	4
Company banners strategically displayed in the main conference auditorium for the two days. (Banners to be provided by you).	1	2	3	4	5	6
Corporate Logo in all of the coference pens (subject to availability).	N/A	N/A	N/A	Yes	Yes	Yes
Corporate Logo in all of the handbags (subject to availability).	N/A	N/A	N/A	Yes	Yes	Yes
Corporate Logo in all of the coference pad folio or bag (subject to availability).	Yes	Yes	Yes	Yes	Yes	Yes
Corporate logo on the confrence e-marketing material use in the extensive marketing campaign to approximately 40-50,000 named senior executives.	Yes	Yes	Yes	Yes	Yes	Yes
Corporate logo on the conference facsimile brochure. Send directly to around 8-10,000 parties in all relevant sectors of the market to all senior executives.	Yes	Yes	Yes	Yes	Yes	Yes
Corporate logo on the conference web site, and a hyperlink to the company site. In the average, we have more than 2,000 visitors a day.	Yes	Yes	Yes	Yes	Yes	Yes
Acknowledge in the conference documentation folder. The logo, company profile and web site will appear on a seperate sponsor acknowledgement page.	Yes	Yes	Yes	Yes	Yes	Yes
Insertion of a company profile into the conference documentation. (A4 pages)	2	2	3	3	3	4
A copy of the confidential delegate list full contact details.	N/A	N/A	N/A	Yes	Yes	Yes

**Whether you are launching New Product or Building brand Awareness, there's a sponsorship that fits your needs, Learn how the different versions compare**

Limited Sponsorship Opportunities, Reserve your opportunity today by completing a sponsorship form, or call sponsorship department at 202-536-5000

New Fields Exhibitions ● 1101 Pennsylvania Avenue, NW ● 6th Floor ● Washington, DC ● 20004

**New-Fields.com**

