

PRESIDENTIAL SPONSOR

Investment: \$19,995

- You will have the privilege of **chairing the conference** on the **day of your choice**.
- You will have the opportunity to present a corporate case study and you will be allocated a **30 minutes presentation** in the **main conference program**, or you may moderate a panel of your choice.
- You will be allocated **premium demonstration table**, where you may set up an exhibit for the entire length of the conference. This space will enable you to **centralize your networking** and **demonstrate your products and services** to the conference delegates.
- You will receive six **(6) complimentary passes** to the conference.
- You will co-host the **Cocktail Reception** at the end of day one.
- Four **(4) personnel** from your organization may attend the Cocktail Party (extra to your ticketed delegates and speakers). This allows for a **strong corporate presence** at **your event** to ensure adequate saturation and networking.
- Your **company banners (six banners)** will be strategically displayed in the **main conference** auditorium, giving you a constant profile for the two days (Banners to be provided by you.)
- Your **corporate logo** will be on all of the following: Conference Pens, Conference Pads and Conference Handbags.
- Your **corporate logo** will be highlighted in the prime position on the conference e marketing material which is used in our extensive marketing campaign directed approximately **40– 50,000 named senior executives** who form a defined target audience within this market.
- Your **corporate logo** will also be highlighted in the prime position on the conference facsimile brochure. Our dedicated sales teams will directly contact around **8–10,000 parties** in all relevant sectors of the market sending the facsimile brochure to all **senior executives**.
- Your **corporate logo** will be highlighted on the conference **website**, and a **hyperlink** to your company site will be created. In the average, we have more than 2,000 visitors a day.
- Your **sponsorship** will be acknowledged in the **conference** documentation folder. Your logo, company profile and website will appear on a separate sponsor acknowledgement page restricted to your company.
- You may also insert a **company profile** into the conference giveaway bags and/or **conference documentation**, highlighting the products and services offered by your organization as well as contact details of your key people. (Maximum of four **(4) A4 pages** – inserts to be provided by you)
- You will receive a copy of the **confidential delegate list** with full contact details to assist your company in new business generation.

- **Senior Executive Forum.**
- **2-day Conference.**
- **As a recognized vendor within the market, striving for dominance in your chosen sector, your organization can position itself as a major player in the fight against swine flu pandemic.**
- **Gain the competitive advantage.**
- **Premier Networking Opportunities.**
- **Generating New Business Leads.**
- **Building Brand Awareness.**
- **Raising Company Profile.**
- **Launching New Products.**
- **Market Exposure.**
- **Corporate Logo on Promotional Material.**
- **FREE Delegate Passes.**
- **Exhibition space at the event.**
- **Opportunity to giveaway items during sponsored events.**