

Conference: January 13-14, 2010

Workshop: January 15, 2010

Washington, DC

Maritime Security & Anti-Piracy Conference



US Navy Photo

MSAPC-2010



MSAPC will bring together government officials from the US, NATO, EU and the Horn of Africa regional states, senior decision-makers from the shipping industry and latest products and technologies suppliers to help all stakeholders in adopting a practical, comprehensive and sustainable strategy to address maritime security and best practices to counter piracy.



Topics Include:

- Global Commerce & Modern Piracy
- Crisis Response
- Types of Pirate Attacks
- Legal Challenges
- How to Coordinate Support with Patrolling Naval Forces



International & Regional Cooperation:

- Maritime Industry, Multi-National Forces & Regional Anti-Piracy Efforts
- Enhancing Your Partnerships



On The Front Line:

- Piracy Countermeasures, US
- Piracy Countermeasures, NATO
- Piracy Countermeasures, EU
- Piracy Countermeasures, Yemen
- Piracy Countermeasures, Kenya



Case Studies & Sharing Best Practices:

- Commercial Response & Sharing Best Practices
- Governments Response & Sharing Best Practices
- Regional Governments Response & Best Practices

- Legal Challenges
- Arming Merchant Vessels?



Lessons from ReCAAP ISC:

- The Regional Cooperation Agreement on Piracy and Armed Robbery Against Ships in Asia



Anti-Pirates Technologies & Solutions:

- Available Technology & Products
- Training
- Private Security Solutions
- Hardening the Pirates' Targets

Day 3: January 15, 2010

Full day Workshop



Workshop-1

Workshop-2

9:00AM-12:30NN

1:30PM-5:00PM

Legal, Insurance & Environmental Liability Issues

Managing the Reputation of Your Company in the Event of an Incident

Lunch 12:30NN-1:30PM

Register Now!



Ransom dropped by parachute

US Navy Photo

MSAPC 2010

MSAPC 2010 will bring together Maritime industry leaders in the US with key decision makers from the Naval Forces patrolling the Somalia coast.

Topics Include:

- + Global Commerce & Modern Piracy
- + Crisis Response
- + Types of Pirate Attacks
- + Legal Challenges
- + Arming Merchant Vessels?
- + Maritime Industry, Multi-National Forces & Regional Anti-Piracy Efforts
- + Enhancing your Partnerships
- + The Regional Cooperation Agreement on Combating Piracy and Armed Robbery against Ships in Asia
- + On The Front Line, Piracy Countermeasures, US
- + On The Front Line, Piracy Countermeasures, NATO
- + On The Front Line, Piracy Countermeasures, EU
- + On The Front Line, Piracy Countermeasures, Yemen
- + On The Front Line, Piracy Countermeasures, Kenya
- + Available Technology & Products
- + Training
- + Private Security Solutions
- + Hardening the Pirate's Targets
- + Commercial Response & Sharing Best Practices
- + Government's Response & Sharing Best Practices
- + Regional Government's Response & Best Practices
- + Private Sector Opportunities

Remarkable OPPORTUNITY

Four-Stages Incident Management

Learn How To Plan
 Make everyone a stakeholder
 Spell out roles and responsibilities

Know To Respond
 Recognize problems earlier
 Make the right decisions earlier

Protect Your Crew
 Know your resources
 Test them against your toughest scenarios

Plan To Continue
 Keep business running

Objectives



US Navy Photo

Network
Network
Network

WHY?

In addition to attending news-making anti-piracy sessions, you will get to meet with decision makers and most senior executives from the shipping sector who can help structure benefits for your own organization as you help counter piracy.

- + Discuss short-term and long-term solutions with important industry and government speakers who can give you an accurate risk assessment
- + Learn about efforts taken by governments around the world to counter piracy;
- + Meet and build relationships with executives from leading oil, gas, petrochemicals, tankers and shipping companies
- + Find out what you need to know to successfully minimise your risk
- + Participate in interactive sessions with high-level industry players and make your organization stand out in a dynamic business environment

- > Real Cases
- > Panel Discussions
- > Break-out Sessions
- > Role Playing Sessions
- > Best Practices
- > Saving Lives

MEET High-Ranking Navy Officers

US, European & Horn of Africa states

Naval Forces

Strategies & Solution

Deterrence

Prevention

Repression



Conference Audience

The conference is aimed at a high profile international audience of senior figures from shipping, insurance and products and technologies suppliers, including strategists, analysts, acquisition executives, influential leaders and decision-makers.

- + Senior executives responsible for, and who influence, strategy within the international maritime industry.
- + Policy and procurement officials from the navy of many nations including the US, EU and Horn of Africa states.
- + Senior executives from the maritime industry and super tank owners.
- + US as well as international companies who are active in the region and have a stake.
- + Private security companies.

Conference Audience

Conference Audience



Day 1: Wednesday January 13, 2010

9:00-10:00

- + Global Commerce & Modern Piracy
- + Crisis Response
- + Types of Pirate Attacks
- + Legal Challenges

11:15-12:00

- + Arming Merchant Vessels?
- + Maritime Industry, Multi-National Forces & Regional Anti-Piracy Efforts
- + Enhancing Your Partnerships

12:00-1:30

Lunch Break

1:30-2:30

- + The Regional Cooperation Agreement on Combating Piracy and Armed Robbery Against Ships in Asia

2:30-3:00

Coffee Break

3:00-5:00

- + Maximizing Available Tools to Deter Pirates, Waterborne Threats and Intruders
- + Best Practices, Crew Preparation & Training
- + On The Front Line, Piracy Countermeasures, US
- + On The Front Line, Piracy Countermeasures, NATO
- + On The Front Line, Piracy Countermeasures, EU
- + On The Front Line, Piracy Countermeasures, Yemen
- + On The Front Line, Piracy Countermeasures, Kenya
- + Test Your Anti-Piracy Strategy (Workshop, Breakout Session)



Register Today
to Ensure Your Space!

ASSESS
Risk Levels

PROTECT
Your Crew

REDUCE
Your Vulnerability

EXPLORE
New Opportunities

IDENTIFY
New-Fields

DISCOVER
New Investment

NETWORK
Social Atmosphere

Call: 202.536.5000 Fax: 202.280.1239
Email: sales@new-fields.com
Website: www.new-fields.com/MSAPC



Why Attend?

MSAPC 2010 will provide you with insights and analyses of the current challenges facing the maritime industry off the Somali Coast, and through informed debate gain an understanding of the methodologies to overcome them:

- + Gain unparalleled insight into the future direction of piracy
- + Hear how leading global executives and experts expect industry and policy to develop and overcome today's piracy
- + Identify the best business opportunities for your organization
- + Network with key policy and strategy makers
- + Ask your questions to officials who are responsible for shaping the anti-piracy strategy

Why Attend?

Why Attend ?

Day 2: Thursday January 14, 2010

9:00-10:00

- + Country Report
- + Regional Views
- + Regional Navies Commanders Challenges
- + How to Coordinate Support with Patrolling Naval Forces

10:00-11:00

Coffee Break

11:00-12:00

- + Private Security Solutions
- + Hardening the Pirates' Targets
- + Commercial Response & Sharing Best Practices

12:00-1:30

Lunch Break

1:30-2:30

- + Governments' Response & Sharing Best Practices

2:30-3:00

Coffee Break

3:00-5:00

- + Regional Governments' Response & Best Practices
- + Private Sector Opportunities
- + Available Technology & Products
- + Training

At this Event
you can expect
to meet

- + Navy Officials
- + Government Policy Makers
- + Regulators
- + Decision Makers
- + Important Industry & Government Speakers

MSAPC offers a Remarkable Opportunity for Businesses wanting to take part in the global anti-piracy effort

Opportunity

Need more information or a registration form? Would you want to be an MSAP Conference Sponsor? Contact us at 202.536.5000

Agenda
Agenda
Agenda



Maritime Security & Anti-Piracy
Conference



US Navy Photo

Chief Security Officer **Commandant for Marine Safety, Security and Environmental Protection** Commandant for Operations **Company Security Officer** Director for Ports Security Director for Shipping Policy **Director Maritime Safety Inspection** Director of Maritime Safety, **Director of Rescue Services** Director of Security **Director Safety & Quality** Directorship Management **Director, Environmental Compliance** **Emergency Response Coordinator** Emergency Response Manager **Global Head of Security** GM, Technical Safety & Crewing **Group Security Manager** Head of [Emergency] Preparedness **Head of Contingency Planning** Head of Crisis Management **Head of Dept. of Navigation Security** Head of Dept. of Sea, River Ports and Waterway Head of Dept. of Ship Engineering **Head of Emergency Response** Head of Infrastructure Security **Head of International Shipping Operations** Head of Maritime Safety **Head of Maritime Security** Head of Planning & Analysis of Security Policies **Head of Security** Head of Shipping Operations **Head of Transit**, Suspending Regimes & Security of the Distribution Chain **Head Port Security Surveillance** International Project Security Manager **Investigator of Maritime Accidents** Manager Health Safety & Environment Manager Professional Training **Manager** Ship Group Manager **Ship Supply Manager**

Shaping the debate

Adviser Marine Director **Marine Manager** Marine Operations **Division Controller** Marine Superintendent, **Technical Safety & Crewing** Marine Training Manager - Shipping Operations **Master Mariner – Director** Military Sales & Marketing Director **National Health & Safety Representative** National Operations Manager **Operations Manager - Navigation** Port Facility Security Officer **Port Security** Surveillance Dept. **Port State Control Officer** Project Officer For Accident Investigation **Project Officer For Maritime Surveillance** Project Officer For Vessel Traffic Monitoring Public Safety **Sales & Marketing Manager** Response Supervisor **Safety & Quality Manager** **Safety and Security Manager** Safety Officer **Safety Officer Training Manager** Seafarer Health and Safety Manager **Security Coordinator** Security Director **Security Manager** **Security Officer** Security Officer, **MOT** Security Operations Manager **Security Specialist** Senior Deputy Director **Senior Manager**, Security Senior Marine Adviser **Senior Project Officer** For Maritime Surveillance Ship Management Director **Ship Manager** Ship Security Officer **Supervisor Inspector**, Port Supervision Dept. **Estonian Maritime Admin.** Supervisor, **Shift Trainee** Transport Security Inspector **Transport Security Officer** Unit Aviation & Maritime Security **Vessel Security Officer** **Vice President** External Relations and Security **Vice President** Safety Quality and Environment



Conference: Maritime Security & Anti-Piracy Conference
 Dates, Conference: January 13-14, 2010
 Date(s), Workshop: January 15, 2010
 Venue: **Crowne Plaza Tysons Corner Hotel**
 1960 Chain Bridge Road • McLean, Virginia 22102

Terms & Conditions

1. Fees are inclusive of program materials and refreshments. 2. This Sales Contract constitutes a legally binding contract. 3. It may be necessary for reasons beyond the control of **New Fields** to change the content and timing of the program, the speakers, the date or the location without notice. If for any reason, **New Fields** decides to postpone this conference, **New Fields** is not responsible for covering airfare, hotel, or other travel costs incurred by clients. The conference fee will not be refunded, but can be credited to a future conference. In the unlikely event of the program being cancelled, **New Fields** will automatically make a full refund but disclaim any further liability. 4. Copyright: All intellectual property rights in all materials produced or distributed by **New Fields** in connection with this event is expressly reserved and any unauthorized duplication, publication or distribution is prohibited.

Registration Period

Registrations must be accompanied by payment in full in US dollars. Authorized Government Purchase Orders USA only will be accepted but must accompany the registration form.

Tax Deductibility

Expenses of training including tuition, travel, lodging and meals, incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor. Federal Tax ID: 98-0361169.

Refund Policy, Cancellations & Substitutions

Full refunds for all cancellations received 60 days or more prior to the starting date of the event. Cancellations received 45-59 days prior to the starting date of the event will receive a refund of the registration fee less \$175. Cancellations received 44 days or less, no refunds will be given. There is no charge for substitutions, but you must submit a letter authorizing the transfer signed by the registered delegate one day prior to the event's starting date.

Confirmation Details

1. Confirmation of your booking will only be sent when FULL PAYMENT is received. All posted registrations must be accompanied by a check or credit card details. 2. Please treat this form as our request for payment. 3. If you do not receive a letter confirming the conference details two weeks prior to the event, please contact the Conference Coordinator at **New Fields**.

Fax this form to register now!

FAX +1-202-280-1239

This form may be copied for additional registrations.

Delegate Details

Name _____
 Title _____
 Email _____
 Phone _____ Fax _____
 Mobile No. (Optional) _____

Company/Organization Details

Name _____
 Company Size _____
 Nature of Business _____
 Number of Employees _____
 Website _____
 Address 1 _____
 Address 2 _____ City _____
 State _____ Zip _____ Country _____

Item	Price	Delegates	Total
Conference + 2 Workshops	\$2,785		
Conference + 1 Workshop	\$2,290		
Conference only	\$1,795		
Workshop - 1 (only)	\$495		
Workshop - 2 (only)	\$495		
Workshops 1&2	\$980		
Conference Documentation	\$695		
*Add \$85 for on-site registration/payment		Total Amount Due	

Payment Details

Please find attached a check payable to New Fields Exhibitions
 Please Charge my: Visa Mastercard American Express

Card Number _____
 Exp. Date _____
 Card Holder's Name _____
 Billing Address _____
 City _____ State _____
 Zip _____ Country _____
 Signature _____ Date ____/____/____

Authorization

Signature must be authorized to sign on behalf of contracting organization.

Name _____
 Position _____ Date ____/____/____
 Signature _____

Customer Service Center
 Monday Friday
 9:00 am - 5:00 pm, EST
 202.536.5000
New-Fields.com

Produced By
New Fields Exhibitions, Inc.
 1101 Pennsylvania Avenue, NW
 6th Floor
 Washington, DC 20004

Promotional Code INQMSAPC